



PRESTATYN HIGH STREET PUBLIC REALM IMPROVEMENTS CONSULTATION

As part of the UK Government's Pride of Place and Natural Environment project, Denbighshire County Council has been awarded funding to carry out a number of projects that will help to improve the look and feel of some key areas of Denbighshire.

One of these areas is the public realm (visible space) in Prestatyn High Street.

We are looking at making improvements to how Prestatyn High Street looks and feels.

We hope the project will:

1. Make public areas look and feel nicer
2. Make it easier to access the town centre from key locations such as the retail park, railway station and bus station
3. Improve signage around the town so people can find their way around more easily
4. Encourage greater tourism and investment in the town, and encourage people to support independent retailers

Before we start this project, we'd like to know:

1. How you access the town centre
2. What services are important to you
3. If there is anything we could do that might encourage you to change how often you come, or how much time you spend in Prestatyn town centre



Wedi ei ariannu gan
Llywodraeth y DU

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UK Government

We would be really grateful if you could take part in our consultation survey.

We are keen to hear from Prestatyn residents and visitors about what improvements you would like to see in the town centre. Responses received to this survey will help inform the initial design.

We are hoping to engage with businesses during the week commencing 19 May 2025.

Responses must be received by **11th May 2025**

To take part in this consultation, please get in touch with us in one of the following ways:

Online: Complete the online survey ([insert link to MS Forms](#))

Email: levellingup@denbighshire.gov.uk

Write to: Highways & Environmental Services, PO Box 62, Ruthin, LL15 9AZ

We look forward to hearing from you and thank you for taking the time to share your views.



1. Which of the following best describes you?	
I live and work in Prestatyn	
I live in Prestatyn, but I work somewhere else	
I work in Prestatyn, but I live somewhere else	
I live in a nearby village (e.g. Meliden, Dyserth, Gronant) and Prestatyn is my main town for shopping, GP surgery or other amenities	
I am visiting Prestatyn from elsewhere in Denbighshire	
I am visiting Prestatyn from somewhere else (not in Denbighshire)	
I am a Denbighshire County Councillor, Member of a City, Town or Community Council, Aelod y Senedd or Member of Parliament	



Your current habits

In this section of the survey we will ask you about how you normally travel to Prestatyn town centre and what you do when you're there. This will help us to understand what's important to people

2. How often do you visit Prestatyn town centre?	
Every day	
At least once a week	
At least once a month	
Less frequently	
I don't visit Prestatyn town centre	

3. If you visit Prestatyn town centre, how long do you stay?	
0 – 1 hours	
1 – 2 hours	
2 – 4 hours	
4 – 8 hours	
If you stay longer, please tell us here	

4. Which part of Prestatyn town centre do you visit?	
I only visit the High Street	
I only visit Parc Prestatyn Retail Park	
I visit both the High Street and Parc Prestatyn Retail Park	
Other, please tell us here	



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5. Below are some activities that people commonly give as a reason to visit the town centre. Please choose the three (3) things that you do the most when visiting Prestatyn town centre

Going to work (such as in a shop, restaurant or café)	
Purchasing essential goods/services such as food or medical supplies	
Purchasing non-essential goods/services such as clothes, hobby/interest items	
Eating out or socialising	
Spending time with friends or family	
Spending time outdoors	

6. If you don't visit, or don't visit frequently, what stops you from visiting or spending more time there?

I'm not sure what's on the High Street that's for me	
I prefer to only visit shops I can park directly outside of (e.g. Parc Prestatyn Retail Park / supermarkets)	
There aren't enough nice places to sit on the High Street	
I don't know	



Other, please tell us here

7. How do usually/most often travel to Prestatyn?

I usually drive to Parc Prestatyn Retail Park

I usually drive and park elsewhere in town

I usually come to Prestatyn on the bus or train

I usually walk, cycle or another type of active travel into
Prestatyn

8. If you cycle to Prestatyn, would you like to see a cycle lane on the High Street?

Yes

No

I don't know



9. If you travel by car to Prestatyn, do you use the Council car parks within the town centre?

Yes	
No, I use Parc Prestatyn Retail Park	
No, I use on-street parking	
I use the car parks and on-street parking	

10. If you use the Council car parks, which one do you use the most?

Fern Avenue	
King's Avenue	
Lower High Street	
Nant Hall Road	
Prestatyn Railway Station	
I don't use the Council car parks	

11. If you don't use the Council car parks in Prestatyn, what stops you?

I use free parking in Parc Prestatyn Retail Park	
They are not close to the shops I visit	
They are too expensive	
They are not accessible for me	
I can't always find a space in the Council car parks	
Other, please tell us here	

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Proposed improvements

In this section you will be able to answer questions around the proposed improvements. Your answers will help us to design an improvement scheme that will hopefully make the High Street more appealing and encourage people to visit who may not have visited the High Street before.

These are the things we usually look to improve when we talk about improvements to the public realm.

- Improved paving
- Street lighting
- Widening of footpaths
- Planting trees, shrubs and flowers
- Adding street furniture
- Directional and wayfinding signage



12. Please choose the three (3) things that you think we should focus on the most in Prestatyn town centre

Improving the paving on the ground	
Improving the street lighting	
Making footpaths/pavements wider	
Planting trees, shrubs and flowers	
Adding street furniture seating, bike racks and litter bins	
Directional & wayfinding signs, so people know what's where	

13. If we make improvements, would you be more or less likely to visit Prestatyn town centre?	
More likely	
Less likely	
I don't know	



Further comments

14. Do you have any final comments or observations you wish to make?

Thank you. You have completed the main part of the survey.

We would be very grateful if you could also take the time to tell us a bit about yourself by answering some standard Equality Monitoring data. This helps us to ensure that we are reaching as many of our diverse communities in Denbighshire as we possibly can as we continue to develop the project.

Are you happy to answer some questions about yourself?



Yes I am happy to answer some further questions



I am not happy to answer some further questions



Please tell us your age

Please tick **one option only**

- | | |
|--------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> 0-15 years | <input type="checkbox"/> 16-24 years |
| <input type="checkbox"/> 25-34 years | <input type="checkbox"/> 35-44 years |
| <input type="checkbox"/> 45-54 years | <input type="checkbox"/> 55-64 years |
| <input type="checkbox"/> 65-74 years | <input type="checkbox"/> 75 years or above |
| <input type="checkbox"/> Prefer not to say | |

How would you describe your national identity?

Please tick **one option only**

- | | |
|-----------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Welsh | <input type="checkbox"/> British |
| <input type="checkbox"/> English | <input type="checkbox"/> Irish |
| <input type="checkbox"/> Northern Irish | <input type="checkbox"/> Scottish |
| | <input type="checkbox"/> Prefer not to say |
- Other (please specify)

What is your ethnic group? Please choose one option that best describes your ethnic background

Please tick **one option only**

- | | |
|----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> White | <input type="checkbox"/> Gypsy or Irish Traveller |
| <input type="checkbox"/> Mixed - White / Black Caribbean | <input type="checkbox"/> Mixed - White Caribbean |
| <input type="checkbox"/> Mixed - White / Black African | <input type="checkbox"/> Mixed - any other background |
| <input type="checkbox"/> Black - Caribbean | <input type="checkbox"/> Black - African |
| <input type="checkbox"/> Black - any other background | <input type="checkbox"/> Asian - Indian |
| <input type="checkbox"/> Asian - Bangladeshi | <input type="checkbox"/> Asian - Pakistani |
| <input type="checkbox"/> Asian - Chinese | <input type="checkbox"/> Asian - any other background |
| | <input type="checkbox"/> Prefer not to say |



Any other ethnicity (please specify)

How would you best describe yourself?

Please tick **one option only**

Man

Woman

Prefer not to say

I think of myself in another way (Please tell us)

Which of the following best describes your sexual orientation?

Please tick **one option only**

Heterosexual /
Straight

Gay man

Gay woman /
lesbian

Bisexual

Prefer not to
say

Other (Please tell us)

Are you married or in a same-sex civil partnership?

Please tick **one option only**

Yes

No

Prefer not to say



What is your religion or belief?

Please tick **one option only**

- | | |
|--------------------------------------|--------------------------------------------|
| <input type="checkbox"/> No religion | <input type="checkbox"/> Christian |
| <input type="checkbox"/> Muslim | <input type="checkbox"/> Buddhist |
| <input type="checkbox"/> Jewish | <input type="checkbox"/> Sikh |
| <input type="checkbox"/> Atheist | <input type="checkbox"/> Prefer not to say |

Other (please tell us)

Disability:

Section 6(1) of the Equality Act 2010 states that a person has a disability if:

- That person has a physical or mental impairment, and
- The impairment has a substantial and long-term adverse effect on that person's ability to carry out normal day-to-day activities.

Using this definition, do you consider yourself to be disabled?

Please tick **one option only**

- | | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Yes | No | Prefer not to say |

Caring

Do you look after or help family members, friends, neighbours or other people because of:

- A long-term physical or mental health condition or disability
- Problems related to old age

Please tick **one option only**

- | | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Yes | No | Prefer not to say |



Staying in touch

If you would like to receive updates on this and other Levelling Up projects, please let us know.

***Privacy Statement:** Denbighshire County Council will only keep use of your personal data for the specific purposes you give below. For more information on how Denbighshire County Council handles your personal data, please visit our website: www.denbighshire.gov.uk/privacy*

Please tick **one option only**

- I would like to receive updates on this project
- I would like to receive updates on all Levelling Up projects
- I do not wish to receive updates

What is your name?

What is your address?

What is your e-mail address?



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What is your preferred language?

Please tick **one option only**

Cymraeg (Welsh)

English

Another language (please tell us)

Thank you for your time